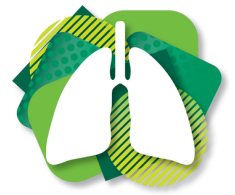


# Project SWITCH



August 2024 Newsletter

## Welcome back to the Project SWITCH Newsletter!

*Project SWITCH (Supporting Workplace Investment in Tobacco Control and Health) seeks to promote wellness among Texans by partnering with lung cancer screening programs to build capacity for system-wide, sustainable initiatives that will reduce tobacco use and secondhand smoke exposure among employees, patients, and visitors. In this newsletter, you will find updates on our partner centers and team, and relevant resources and trainings!*

## PARTNER UPDATES

### UTHealth Tyler

Staff from [UTHealth Tyler](#) are currently completing an online recorded tobacco dependence training to learn more about the harms of tobacco use and brief interventions to support patient quit attempts. In the coming months, our Senior Health Education Specialist, [Hector Sanchez](#), plans to visit the center and meet with the Program Champion, Misty Lewis. Stay tuned to see their updates and progress!



**UT Tyler**  
THE UNIVERSITY OF TEXAS AT TYLER

## JOIN US IN WELCOMING A NEW PROJECT PARTNER!

### Hendrick Health System

Please join us in welcoming [Hendrick Health System](#) to Project SWITCH! They partnered with us in May and we are working to conduct an interview with new Program Champion, Monica Weddle, to learn more about how their center functions to better understand how to build capacity for tobacco control. Check out our next newsletter for more updates on Hendrick Health System!



## MEET OUR NEW HEALTH EDUCATION SPECIALIST!

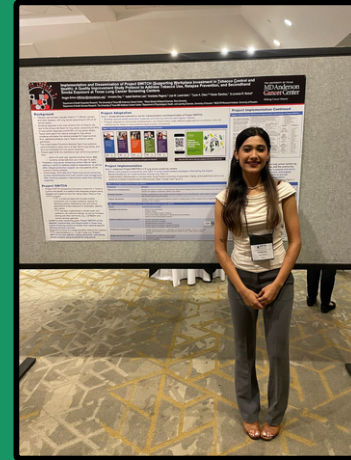
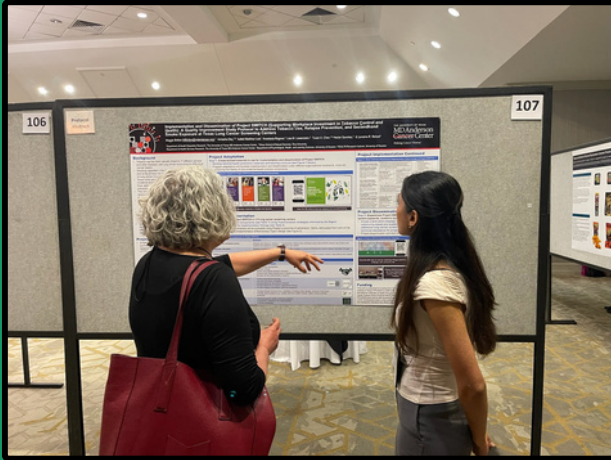


[Mikal Zere, MPH](#) is a Health Education Specialist at [MD Anderson Cancer Center](#) who supports our Senior Health Education Specialist with Project SWITCH's partnering centers by providing education to employees and ensuring that our program implementation strategies are ideal to create sustainable changes in centers' ability to address tobacco use with their patients.

# PROJECT SWITCH CONFERENCE ATTENDANCE

## American Academy of Health Behavior

In April, the Project SWITCH team attended the [American Academy of Health Behavior 2024 Scientific Meeting](#) in Savannah, Georgia. Annesha Dey (Undergraduate Research Assistant) gave a poster presentation to speak with attendees about the need for Project SWITCH, our program goals, and the work conducted to date.



*Pictured: Annesha Dey (Undergraduate Research Assistant) speaking with health behavior professionals about Project SWITCH (left) and standing in front of her poster (right).*

## A SUMMIT OPPORTUNITY FOR YOUR LUNG CANCER SCREENING CENTER

[GO2 for Lung Cancer](#) will hold the [2024 Lung Cancer Navigator Workshop and COE Summit](#) from Sept. 30 to Oct. 2 at the beautiful InterContinental Chicago Miracle Mile. This year's Summit theme is "Building Safe and Sound Intersections: Partnering to Transform Lung Cancer." Attendees learn from a panel of national and international lung cancer experts. These renowned healthcare professionals share cutting-edge technologies, emerging therapies, and the successes and challenges of program implementation.

The Lung Cancer Navigator Workshop offers a comprehensive core curriculum covering essential knowledge and skills needed to serve people at risk and living with lung cancer. This one-day workshop prepares, empowers, and positions lung cancer navigators for success.

Check out the great topics planned for you in the [COE Summit](#) and [Lung Cancer Navigator Workshop](#) agendas, and [learn more](#) about two of their key presenters. Registration for both events closes on September 6th. Seating is limited for the Lung Cancer Navigator Workshop so be sure to register today!



# RESOURCES AVAILABLE FOR YOUR LUNG CANCER SCREENING CENTER

## American Lung Association's Wellness Hub

The [American Lung Association](#) has just launched a new resource for those living with lung disease, including lung cancer. To improve the lives of people living with lung disease through movement, mindfulness, and valuable educational resources, the [American Lung Association's Patient & Caregiver Network](#) launched a new benefit, the Wellness Hub.



Joining the Patient & Caregiver Network and accessing the new Wellness Hub is free and open to all. The Hub provides members with access to videos and articles to help improve mental and physical health like breathing exercises, meditation videos, recipes and more. All resources are specifically designed to help people living with lung disease. Click [here](#) to read more about how this new resource is transforming lives for the lung disease community!

## American Cancer Society's Project ECHO

The American Cancer Association's Project ECHO (Extension for Community Healthcare Outcomes) offers [recorded educational sessions](#) centered around integrating tobacco cessation into lung cancer screening settings. Topics include empathic communication in the context of assessing smoking behavior, proven smoking cessation interventions, motivational interviewing, and more. Watch these sessions to learn practical strategies and gain insights from experts in the field!



# SCHOLARSHIPS TO BECOME A TOBACCO TREATMENT SPECIALIST NOW AVAILABLE!

[Roswell Park Comprehensive Cancer Center](#) offers scholarships for healthcare professionals, educators, and community workers seeking to attend a Certified Tobacco Treatment Specialist Training Program. In-person attendance in Buffalo, N.Y. includes a week-long series of evidence-based workshops held 7:30 a.m. to 5:30 p.m. daily. Upcoming workshops are being offered October 14-18, 2024 and May 12-16, 2025.

For registration and to apply for scholarships, please visit [www.roswellpark.org/tts](http://www.roswellpark.org/tts) or call 716-845-5974. The workshop fee includes all training and course materials as well as breakfast, lunch, beverages, and snacks each day of training. For more tobacco dependence treatment resources, please visit [www.nysmokefree.com](http://www.nysmokefree.com).

A flyer for the Tobacco Treatment Specialist Training Program. The top left features the Roswell Park Comprehensive Cancer Center logo. The top right has the CTTTP logo. The center has three circular images showing people in a classroom setting. The main title is "Tobacco Treatment Specialist Training Program". Below the title, it says "The Roswell Park Tobacco Treatment Specialist Training Program prepares health professionals and community members of all levels to provide effective, evidence-based treatment for tobacco use." There is a "REGISTER TODAY" button with the phone number (716) 845-5974 and a QR code. At the bottom, it lists "Upcoming Dates" as October 14-18, 2024 and May 12-16, 2025, and "Location" as Roswell Park Comprehensive Cancer Center, Elm &amp; Carlton, Buffalo, NY 14263. A yellow banner at the bottom says "SCHOLARSHIPS OFFERED".

Project SWITCH is funded by the Cancer Prevention and Research Institute of Texas (CPRIT) award PP230002.